



## **Press Release**

### **Competitive Energy Services, LLC Announces A New Product - Carbon Manager™**

**For Immediate Release – November 1, 2007**

Competitive Energy Services, LLC of Portland, Maine (CES) announced the availability of its new product designed to assist companies and institutions in tracking their carbon “footprints” and achieving reductions in greenhouse gas emissions.

Richard Silkman, partner in CES, said, “Our customers are telling us that they need to pay attention to their greenhouse gas emissions, but are uncertain how such emissions should be measured and what the best ways are to reduce them. Our new product – Carbon Manager™ – is designed to assist our customers do precisely these two functions.”

Carbon Manager™ consists of two modules - Carbon Tracking and Carbon Managing. The Carbon Tracking Module measures the amount of greenhouse gas emissions attributable to a company’s or institution’s overall activities, establishes a baseline for those emissions and tracks emissions overtime against this baseline or against goals and objectives established by the company or institution. Carbon Tracking utilizes emission factors and methodologies that meet the audit standards required by national boards and federal and state regulatory agencies.

The Carbon Managing Module incorporates the results of Carbon Tracking, first by identifying for companies and institutions strategies they can employ to reduce their greenhouse gas emissions and then by providing more detailed analysis and assessment about the cost effectiveness and overall efficacy of such strategies.

Jon Sorenson, a partner in CES, said, “Customers are finding it very difficult to keep abreast of changes in laws, regulations and policies surrounding greenhouse gas emissions. Carbon Manager™ provides the kinds of careful assessment and easy to understand results that our customers need, as they are being asked by their own customers and constituents for additional information related to their so-called ‘carbon footprints’.”

“Carbon Manager™ is an exciting tool for us,” said CES partner, Mark Isaacson. “With this tool we can advise customers about the costs and benefits of different strategies for reducing greenhouse gas emissions. For example, we can compare the costs of purchasing carbon offsets with employee carpooling or reduction in corporate air travel. We can compare fuel switching to bio-fuel products with investments in energy conservation. Our intent with both of these products is to provide our customers with sound information and guidance as they enter these new and largely uncharted waters.”

Carbon Manager™ is a proprietary product of Competitive Energy Services, LLC and is available only to CES customers. For more information about these products and a demonstration of how they can help you, please contact CES at our Portland office at (207) 772-6190 or on the web at <http://www.competitive-energy.com/Carbon/index.htm.html>

**About CES:** Competitive Energy Services, LLC, is a customer oriented energy company, headquartered in Portland, Maine. Competitive Energy Services acts as a customer’s representative in the procurement of electricity, natural gas, oil and propane and provides energy consultation in all aspects of the customer’s energy needs such as supply and procurement, regulatory, alternate energy strategies and various energy management activities, in deregulated energy markets across the United States and Eastern Canada. We serve in excess of 20,000 customer accounts and procure more than \$500 million worth of energy for these customers each year. Through our affiliate Maine Renewable Energy, Competitive Energy Services provides green electricity and is the only company that supplies electricity at retail to Maine households and small businesses. We are based in Portland, Maine and have an office in Massachusetts and Houston, Texas.

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